ARNAB MAJUMDAR

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EDUCATION

NEW YORK UNIVERSITY, Leonard N. Stern School of Business
New York, NY
Executive Master of Business Administration
September 2027
Specializations in Strategy, Sustainability and Innovation
- Elected class representative

UNIVERSITY OF RHODE ISLAND, College of Business
Kingston, RI
Master of Science in Textiles, Fashion Merchandising and Design
May 2012
- Graduate Teaching Assistant & Senator - Graduate Student Association

NATIONAL INSTITUTE OF FASHION TECHNOLOGY, Department of Fashion Technology
Bengaluru, India
Bachelor of Fashion Technology in Production & Information Technology
May 2008
- Capstone: "Size Standardization for Kids Wear in India" - awarded "Commercially Most Viable Project"

EXPERIENCE

LOTUS MAHAL LLC
Washington, DC
Owner & Consultant
2024 - Present
- Partner with organizations to deliver digital strategy, accessible web experiences, and large-scale programming
- Coppin State University - Structured institutional planning execution processes by implementing measurable frameworks
- Commander's Palace - Led technical implementation for website relaunch, integrating accessibility and UI enhancements
- Co-produced a fashion program for WorldPride DC 2025 with Capital Pride Alliance and 7 universities; coordinated cross-partner planning and program delivery

BONOBOS INC. *(Walmart and EXPR)*
New York, NY
Senior Software Engineer
2022 - 2024
- Led front-end design and accessibility initiatives for Bonobos' e-commerce platform, responsible for 70 % of revenue
- Launched accessible video-enhanced product pages that increased conversion by 17% via controlled A/B testing
- Collaborated with various teams to complete 4 major UI initiatives from design to delivery, such as customer self-return label generation, which saved valuable time for customer services and improved net promoter scores
- Championed a 100% accessible website by incorporating WCAG standards and building internal accessibility framework

SHOPRUNNER INC *(FedEx Dataworks)*
Chicago, IL
Software Engineer 2
2019 - 2022
- Developed and wrote highly maintainable, solid code for software systems, forming core frameworks, and improving previous versions

MADE OF CHICAGO BY VEND MY T LLC *(Activewear Brand in High Tech Vending Experience)*
Chicago, IL
Owner & CEO
2017 - 2020
- Acquired over 1000 unique customers via vending experience

NORTHWOOD UNIVERSITY *(Fashion Merchandising & Marketing)*
Midland, MI
Department Chair
2017 - 2018
- Led the program review and reaccreditation process for the department

COLUMBIA COLLEGE *(School of Fashion)*
Chicago, IL
Assistant Professor
2013 - 2017
- Built a global coalition of strategies that resulted in the enrollment of over 800 students, doubling in 3 years

PITTSBURG STATE UNIVERSITY *(Family and Consumer Sciences)*
Pittsburg, KS
Instructor - Fashion Merchandising
2012 - 2013
- Incorporated sustainability and technology in 100% of the fashion curriculum

RELIANCE TRENDS LIMITED *(Reliance Industries Limited)*
Bengaluru, India
Assistant Manager
2007 - 2010
- Launched two private labels and three new store openings for Reliance Trends, while collaborating with brand managers and creative agencies to develop seasonal marketing campaigns and vendor initiatives

ADDITIONAL INFORMATION
- Interests: Painting, Automobiles, Tennis, Cooking, and Gardening